

MARCUS KELLY

Graphic + Web Designer / Portfolio: marcuskelly.design

+1 (660) 988-8564 / Email: contact@marcuskelly.design

Graphic and web designer driven to shape ideas that feel, function, and endure. Experienced in WordPress, user interface design, brand identity, and motion graphics, with a continual drive to expand skills and toolsets.

Skills

Interpersonal

Team-oriented collaborator, articulate, resourceful and adaptable, detail-focused, ethically principled, self-motivated

Technical

WordPress: custom theming, SCSS, FTP workflows

UX/UI Design: Figma wireframes, responsive layouts

Front-End Development: HTML, CSS, JavaScript (GSAP animations)

Motion Graphics: After Effects complex animation comps

Print Layout: InDesign editorials, guidebooks

Brand Identity: Adobe CC for logos, typography, guidelines, mockups, and more

Education

2023–Present
Expected graduation date: May 2027

Truman State University

Bachelor of Fine Arts in Design,
Communication Minor

Experience, employment

2024–Present
Union & Involvement Services, Truman State
Actively serves as graphic designer on “Outreach” team

Fulfills projects ranging from event advertising to Truman WordPress website updates and overhauls

Produces strategic design systems to maintain consistent brand identity for major events such as Homecoming

Creates guidebooks, forms, and collateral with a focus on accessibility and clarity

2020–2024
Colton’s Steak House
Held customer-facing and coordinating roles

More experience

Web Design

2025
marcuskelly.design
Constructed responsive portfolio site using WordPress, custom WP child theme, SCSS workflow, and professional email setup

Graphic Design

2019
Faith Lutheran School
Developed a cohesive visual system including new logo, gymnasium floor graphics, and ad layouts

2020–2023
Missouri Bandmasters Association
Produced official All-State Band T-shirts worn by musicians across Missouri

2021
Elite Rehab and Sports Medicine
Pitched new identity: logo and ephemera

2019–2022
Other Organizations: Kirksville High School Homecoming, Key Club, and marching band
Designed official school-affiliated apparel